



Women in the  
Global Battery Industry

# 2026-2027 WGBI Sustaining Sponsorship Opportunities

*Show your support for the Women in the Global Battery Industry!*

The [Women in the Global Battery Industry \(WGBI\)](#) launched in 2022 with the support of our Founding Sponsor, Battery Council International. WGBI is a group open to professionals in the battery industry with a mission to bring women in similar industries together to derive benefit for themselves and their companies through relationship building, education, networking, and shared knowledge and to support STEM education to help female students make informed decisions on their professional careers.

The battery industry continues to make progress, but still lags in gender diversity, and women are underrepresented in leadership positions. This not only limits opportunities for individual women, but also reduces the diversity of perspectives and ideas in the industry as a whole. WGBI aims to address this issue by providing a [supportive community for women in the industry](#), as well as advocating for equal opportunities and representation in the workplace. Sponsorships directly support WGBI's programming and outreach, which includes [mentorships](#), [networking](#), and [professional and personal development](#) opportunities through education intended to enhance members' skills and experience, while also addressing challenges that confront women in the industry.

For the fourth year, WGBI is offering sponsorship tiers with varying benefits as well as a category for Associations. Sponsorship offerings for each tier are available on the next page. As a [Sustaining Sponsor](#), your contributions will directly support the growth and career opportunities for women in the industry and show our industry and the world your support for the Women in the Global Battery Industry. WGBI membership is open to all industry [professionals](#), [students](#), and [faculty](#) who are career-oriented and are interested in seeking or supporting opportunities for the professional growth and achievement of women. WGBI strives to keep individual membership dues affordable for professionals at all stages of their career and your sponsorship will be key to doing so.

WGBI's membership [exceeds 225 members](#), and we are beyond excited to continue to build our network throughout the globe. WGBI's membership is diverse, and its demographic includes, C-suite, management, engineering, environmental health and safety, research and development, advocacy, marketing, human resources, PR/communications, media, STEM students, faculty members, and other professionals within the vast multi-chemistry battery industry.

In recognition of the contributions that Sustaining Sponsors make to the organization, WGBI will provide [year-round recognition](#) on its website and at WGBI events as described below.

Thank you for your consideration in supporting WGBI. The 2026-2027 Sponsorships will run from late-March 2026 through the end of mid-March 2027. You can learn more on our website and LinkedIn page. If interested in becoming a Sustaining Sponsor, please contact at [kanderson@batteryCouncil.org](mailto:kanderson@batteryCouncil.org).



**Keely Anderson**

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## Sponsorship Opportunities

Supporter  
(\$5,000)

Partner  
(\$10,000)

Advocate  
(\$20,000)

Association  
(Call)\*\*

Logo included in promotions for WGBI	✓	✓	✓	✓
Ability to use WGBI Sustaining Sponsor logo on your company's communications and marketing materials	✓	✓	✓	✓
Logo placement on Sustaining Sponsor signage during all WGBI in-person events (e.g., convention reception, annual dinner event, and others)	✓	✓	✓	✓
Recognition on WGBI's and BCI's websites	✓	✓	✓	✓
Recognition ribbon ("WGBI [LEVEL] Sustaining Sponsor") for your employees at BCI Convention	✓	✓	✓	✓
Logo included in monthly WGBI newsletter	✓	✓	✓	✓
Complimentary employee WGBI membership	1x	3x	10x*	5x
Sustaining Sponsor Spotlight interview in WGBI newsletter		1x	1x	1x
Sponsor of WGBI's Annual Dinner Event		✓	✓	✓
Access to member contact information		✓	✓	✓
Sustaining Sponsor Spotlight on WGBI's social media		1x	1x	1x
Sponsored email to entire WGBI membership		1x	2x	2x
Sustaining Sponsor Spotlight interview in Energy Beacon			✓	✓
Given priority to branding opportunities for WGBI events			✓	✓
Speaking opportunity at ELBC event			✓	✓
Speaking Opportunity at WGBI's Annual Dinner Event			✓	✓
Opportunity to Chair/Direct Regional Chapter			✓	✓
Custom benefits tailored to your association				✓

\* Assignable to any WGBI member.

\*\* Association Sponsorship based on primary industry served and membership size.

To show your support as a sustaining sponsor, contact Keely Anderson at [kanderson@batteryCouncil.org](mailto:kanderson@batteryCouncil.org).